

**Mississauga Living Arts Centre**  
**4141 Living Arts Drive**  
**Mississauga, ON L5B 4B8**

# **From Research to Revenue IV:**

## **Capturing Business Opportunities in Asia**

### **Agenda-Wednesday, December 3, 2008**

7:30 - 8:30 Registration and breakfast

8:30 - 9:30 Conference Opening and Keynote Speaker  
***Outsourcing in Asia***  
Madhav Murti, Director, PricewaterhouseCoopers LLP

9:45 - 10:45 ***Analysis of Asian Markets***  
Moderator: Michael Denny, Research Capital  
Sarah Frew, McLaughlin - Rotman Centre for Global Health  
Paul Stinson, Capra International  
Ron Choudhury, Aird & Berlis LLP  
Hadi Salah, Frost & Sullivan

11:00-12:00 ***International Commercial Collaborations: Moves for Success***  
Moderator: David Shindler, BioDiscovery Toronto  
Stuart Wilson, ISTPCanada  
Adi Treasurywala, Arrowcan Partners  
Yu Zhang, Chinese Medical Doctors Association  
Christopher Paige, Shanghai-Toronto Institute for Health Research

12:00 - 1:45 Luncheon and Keynote Speaker  
***Adventures in Emerging Markets***  
Andrea Mandel-Campbell

2:00 - 3:00 ***Strategic Case Studies***  
Moderator: Grant Tipler, RBC Royal Bank  
Bin Huang, Wex Pharmaceuticals  
Fulong Qiao, Beijing Farm International Scitech  
Sean Thompson, YM Biosciences

3:15 - 4:30 ***Impact of Regulations: How They Affect People on the Ground***  
Moderator: John Kelly, MaRS Landing  
Valerie Bell, Bell Alliances International  
Ian Munroe, Cantox  
Luis Barreto, sanofi pasteur  
Paul Jones, Jones & Company

4:30 - 5:00 Conference Wrap-up

5:00 - 7:00 TBI-R.I.C. Centre Networking Reception

#### **Attendees:**

Strategic, Financial & Scientific Leaders from:

- Biopharmaceutical, diagnostic, medical device, food, ag-biotech, bioenergy, and pharmaceutical companies
- Life science service providers in finance, insurance, environment, consulting, human resources, architecture, technology transfer law, and government
- Research institutions in all life sciences
- Suppliers of contract scientific research, services, materials and equipment

#### **Fees & Registration:**

Online at [ontbi.org](http://ontbi.org)

TBI members: \$250  
Non-members: \$295  
Students: \$100

#### **Sponsors:**

BioDiscovery Toronto  
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