

Mississauga Living Arts Centre
4141 Living Arts Drive
Mississauga, ON L5B 4B8

From Research to Revenue IV: **Capturing Business Opportunities in Asia**

Agenda-Wednesday, December 3, 2008

7:30 - 8:30 Registration and breakfast

8:30 - 9:30 Conference Opening and Keynote Speaker
Outsourcing in Asia
Madhav Murti, PricewaterhouseCoopers LLP

9:45 - 10:45 ***Analysis of Asian Markets***
Moderator: Gail Garland, Axela Inc.
Sarah Frew, McLaughlin - Rotman Centre for Global Health
Paul Stinson, CAPRA International
Ron Choudhury, Aird & Berlis LLP
Hadi Salah, Frost & Sullivan

11:00-11:40 ***International Commercial Collaborations: Moves for Success***
Moderator: David Shindler, BioDiscovery Toronto
Adi Treasurywala, Arrowcan Partners
Yu Zhang, CAPRA International
Christopher Paige, Shanghai-Toronto Institute for Health Research

12:00 - 1:45 Luncheon
Keynote Speaker
Adventures in Emerging Markets
Andrea Mandel-Campbell

Mississauga: Canada's 3rd Largest Life Sciences Cluster
Larry Petovello, City of Mississauga

2:00 - 3:00 ***Strategic Case Studies***
Moderator: Joel Cheng, XPhase Pharmaceuticals Inc.
Bin Huang, WEX Pharmaceuticals
Fulong Qiao, Beijing Farmunity Inc.
Sean Thompson, YM Biosciences

3:15 - 4:30 ***Impact of Regulations: How They Affect People on the Ground***
Moderator: John Kelly, MaRS Landing
Valerie Bell, Bell Alliances International
Ashley Roberts, Cantox
Xuefeng Yu, sanofi pasteur
Paul Jones, Jones & Company

4:30 - 5:00 Conference Wrap-up

5:00 - 7:00 TBI-R.I.C. Centre Networking Reception

Attendees:

Strategic, Financial & Scientific Leaders from:

- Biopharmaceutical, diagnostic, medical device, food, ag-biotech, bioenergy, and pharmaceutical companies
- Life science service providers in finance, insurance, environment, consulting, human resources, architecture, technology transfer law, and government
- Research institutions in all life sciences
- Suppliers of contract scientific research, services, materials and equipment

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