

The Biotechnology Initiative

The Voice of Bioscience in Ontario

- Federally incorporated not-for-profit organization established in 1989
- No government funding
- Over 300 members representing industry, academia, and government
- Promotes life sciences technologies and encourages their commercial success in Ontario

Communications

- e-BIOSCAN monthly newsletter reaching over 3000 life science contacts in Ontario and featuring:
 - *Life Sciences Regional Spotlight*
 - *Life Sciences Sector Reports*
 - *TBI On the Move*, highlighting key TBI advocacy activities
 - *TBI Member News*
 - *TBI and Industry News and Events*
- TBI website featuring:
 - Industry events (TBI and non-TBI events)
 - Career opportunities and tools
 - Links to member webpages
 - Industry headlines

Stakeholder Engagement

- Municipal, Provincial and Federal Governments
- Colleges and Universities
- Other trade associations

Networking Functions and Opportunities

- Monthly Breakfast Meetings featuring presentations by leaders from industry and academia
- Annual President's Gala Dinner
- Annual Golf Tournament
- Annual Research to Revenue Conference
- Leadership Luncheons
- Life Science Coalition Meetings and Summit
- Exclusive TBI LinkedIn group
- TBI Facebook group
- Annual Mix and Match

Government Advocacy

- Government lobbying
- Policy development
- Issues management
- Healthcare and industrial focus
- Best practices guidelines